

MEDIA RELEASE
STUDENTS AGAINST SWEATSHOPS-TRENT
Nov. 27th, 2002
FOR IMMEDIATE RELEASE

GETTING SWEATY AT TRENT

Symons Campus, Trent University--In preparation for the upcoming decision on the adoption of a "No Sweat" policy at Trent University, Students Against Sweatshops (SAS) will be staging anti-sweatshop fashion shows on November 28th on campus. At 1:45pm outside Bata Library, a fashion show will be performed, during which student representatives will be prepared to make statements to and answer questions from the media. This event is meant to raise awareness about the proposed "Fair Trade Policy For Apparel at Trent University". The policy has been developed over the last year by a committee of students, faculty, administrators and the university bookstore manager. SAS is gathering broad support for the policy as it is to be presented to and hopefully accepted by the senior administration on December 3, 2002.

Student models will sport familiar brand name apparel and Trent logoed gear to expose the sweatshop conditions under which this clothing was produced and raise awareness about campaigns to support the struggles of garment workers. The event will highlight the fact that the only way to work towards purchasing 'sweat-free' clothing at Trent would be for the university to adopt a strongly worded anti-sweatshop policy. If the proposed "No Sweat" policy is accepted, Trent would join a group of approximately 200 other universities across the continent, including McMaster and the University of Toronto that have already committed to implementing such codes of conduct for apparel purchases.

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